

askin

THE NEWSLETTER FROM THE WORLD OF ASKIN

Magazine



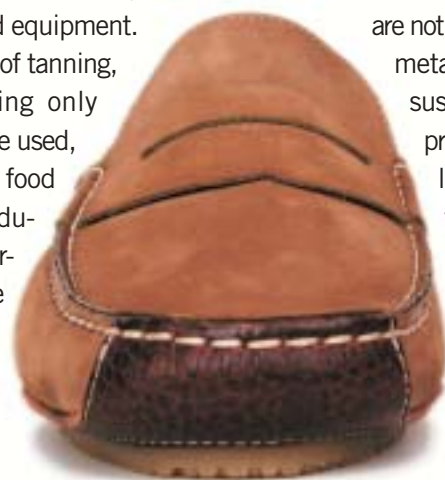
a.skinshoes,
the **only** shoe in **anti-allergic** leather
that doesn't trample the environment

With the coming of spring comes the comfort
of **a.skinshoes**, the only shoe in anti-allergic
leather made to respect nature.

a.skinshoes

those who respect the environment also respect your feet

As of today on the website **www.askin.it** shoes you can find the new styles of **a.skinshoes**, the only shoes in anti-allergic leather that are also stylish and fashionable. With the coming of spring and the warm weather it is a must to pay particular attention to footwear, because the wellbeing of your whole body depends on the wellbeing of your feet. **a.skinshoes**, besides being the ideal solution for those who suffer from allergic contact dermatitis (ACD) from shoes, is footwear designed to unite comfort and ecology. Each model is studied down to the smallest detail, beginning with the processing of the leather that takes place in a specialised unit, with specially dedicated equipment. During the phases of tanning, dying and greasing only natural products are used, adopted from the food and cosmetics industries (and non-allergenic). This is the reason that **a.skin** leather has a softness and feel that



is truly unique. The very high capacity for transpiration helps keep feet healthy and dry, reducing perspiration, inflammation and swelling. The uppers are made with high-quality leather (of European origin) that guarantees the maximum breathability and a greater absorption of moisture, thanks to the absence of synthetic chemical products. The surface of the uppers (where you can see the small imperfections that are typical of natural leather) is treated exclusively with natural waxes and has colour tones that are warm and natural. The glues used in mounting the shoes are all water-based, the cotton laces and seams contain no azoic colorants and are not contaminated with heavy metals. This innovative and sustainable technology has produced the first and only leather footwear that is truly ecological. The Italian shoe manufacturers who make **a.skinshoes** undergo a rigorous inspection and selection process

regarding **a.skin** production procedures in order to maintain the high technical and qualitative product standards. The stylists have given priority to the shoes' comfort, and some models allow enough volume for the insertion of orthotic insoles. Concern for comfort doesn't preclude the attention to the stylishness of each new creation. For all these extraordinary characteristics, **a.skinshoes** is the ideal solution for those looking for a product that is "healthy", high-quality, and that respects feet without damaging the environment.



a.skinshoes, the healthiest and cleanest leather footwear in the world are available at the click of the mouse at the Internet address **www.askin.it**. On the website it is possible to download information about to **a.skin** leathers and the various styles, and to register to receive regular updates with news about **a.skinshoes**. Thanks to the online service, ordering **a.skinshoes** is really easy: just indicate the model, colour, and size of the footwear of your choice, and in a few days **a.skinshoes** will be on your feet. Then you too can personally verify the extraordinary characteristics of the first shoes entirely made with ecological and anti-allergic leather.

More information on **www.askin.it**



Interview with Mrs Loredana Consiglio, one of a.skin's faithful customers

Increasing numbers of customers are choosing **a.skinshoes**, the only footwear in anti-allergic leather that solves once and for all the problem of ACD from shoes. Mrs Loredana Consiglio of Foggia, Italy, wanted to tell us about her experience.

How did you hear about a.skinshoes anti-allergic footwear?

*I learned about **a.skinshoes** thanks to a poster on display in a shoe store. I was curious, and decided to try a pair. After having determined the right size and the fit for me, I began to use the site **www.askin.it** to order shoes directly online, both for the convenience, and because of the speed the service offers.*

What benefits did you see from wearing them?

*Since I've been wearing **a.skinshoes** I haven't had anymore of that annoying and itchy swelling, which are the most common signs of ACD, and not only that, but the other symptoms connected to it have gone away as well (the sense of heat, itching, inflammation, and cracking of the skin).*

How long was it before you began to see the first results?

I saw the first positive results in just a few weeks; regular use makes the disappearance of each symptom lasting.

What do you recommend for those who suffer from ACD or from swelling and inflammation caused by shoes?

*To try **a.skinshoes** without hesitation. Anyone can see the immediate and tangible benefits that they can bring. Even those who don't suffer from ACD can enjoy the incomparable comfort of wearing them.*

Allergic contact dermatitis caused by shoes?

From the Italian research comes **a.skinshoes**,
the leather footwear
that solve the problem.



From Italian research comes **a.skinshoes**, the footwear that can finally solve the problem of ACD caused by shoes. How? In the most natural way: by eliminating from production, and therefore from the finished product, the substances that cause it. The production process of **a.skinshoes** is absolutely innovative and unique in the world. Testing by the Department of Dermatological Sciences of the University of Florence gives proof of the reliability and constant commitment to improving the product. Because of this **a.skinshoes** is the footwear destined to change the lifestyle of those affected by allergic contact dermatitis from shoes forever. **a.skinshoes, the solution that was missing now exists.**

More information: www.askin.it

askinshoes
THE ONLY LEATHER THAT RESPECTS YOUR SKIN.